

REGISTER2VOTE.ORG

ABOUT US

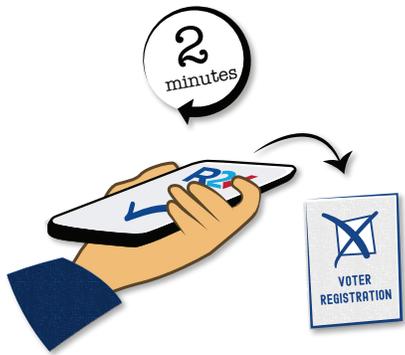
Register2Vote is a non-partisan, non-profit organization dedicated to accelerating voter registration and mobilization. We develop solutions that serve this mission, and also license our solutions out to political and advocacy organizations to help expand their efforts.

We started our work in Texas where we were able to register more than **156,000 Texans** in less than two months at a cost of less than one dollar per new registered voter. Of the individuals we registered, 112,000 voted in the 2018 midterms, for a **turnout rate of 72%**.

Now we're expanding our influence nationwide:

Working to Register Every American

Our organization currently offers three solutions: a rapid registration portal, a map of unregistered households and individuals across the country, and a person-to-person voter registration and activation tool.



Automated Registration:

Our automated form allows individuals in states that do not have online registration to begin registering their neighbors in less than 2 min. The information provided is then sent to this individual to be signed and sent to their county in an included prepaid envelope. Our system tracks the status of individual registrations in order to send reminders and troubleshoot on a case by case basis. **Visit and register via Register2Vote.org**

Targeted Mailing:

Our maps enable a crowd-funded approach to voter registration. Through our public and proprietary data analyses we are able to estimate the cost of registration to give individual citizens and donors alike a sense of what it will take to help get a specified district registered. We are then able to mass mail registration forms to those targeted areas — at the county, district, and precinct level. **Visit and donate via Regmap.register2vote.org**



Coordinated Outreach with MapTheVote:

Our maps visualize American neighborhoods to help volunteers and organizations identify relevant targets. The platform then allows organizations to track the individuals they've reached and see their impact in real-time. It ultimately helps coalitions and issue organizations coordinate their efforts through one platform.

While we piloted our work in Texas, our solutions can now be used across the country.

We can help identify and amplify future organizational activists through our **free and accessible tools**.

We have **80 million unregistered or incorrectly registered Americans** to go.

Interested in learning more?

Email us to schedule a demo for Register2Vote & MapTheVote
Christopher Jasinski, Director of Partnerships
christopher@register2vote.org

MapTheVote is a coordinated solution that is focused on empowering organizations and coalitions to get their supporters registered and to the polls.

Try It Out



Choose your location and look for the green bubbles.

The bubbles represent likely unregistered or incorrectly registered neighbors. Use this list to figure out what neighbors you should go and visit.

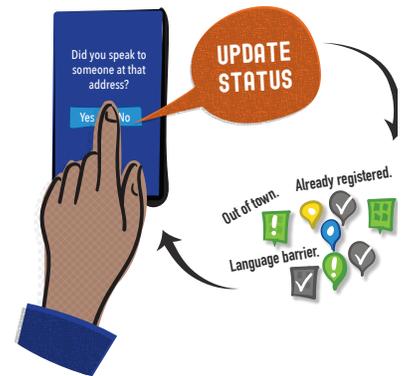


Talk to your neighbors.

Use the website to help figure out what to say beforehand, and then to help your neighbor fill out the form when you visit.

Update the status of your neighbor's home.

You can let us know if you registered someone, how many people you register, if no one was home, or if the home wasn't accessible (dogs and gates can make things difficult!). This will help us make sure that no other neighbors stop by to ask about registering them to vote.



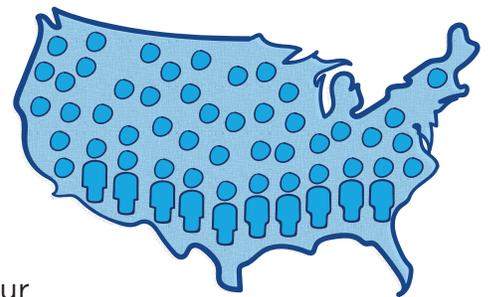
Take the next step(s).

Use the app to work your way through your neighborhood at your own pace. It can take up to 15 minutes to register each neighbor - and once you've got your neighborhood registered you can head to a neighboring street or elsewhere in your community where there are more unregistered voters

Text. Call. Email. Knock.

When Election Day gets a little closer, you'll be reminded to text, call, email, and reach out to the folks you have personally registered and see if they have a plan to vote. You can empower your neighbors to get civically engaged and

help us get those 80 million Americans registered to vote.



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